



January 9 – 11, 2020
Beaver Run Resort & Conference Center - Breckenridge, CO
BigBeersFesitval.com





The Big Beers, Belgians & Barleywines Festival is a three day celebration of craft beer held in the majestic Rocky Mountains of Colorado. Designed as a specialty beer festival focused on education, the Big Beers Festival also offers attendees the opportunity to enjoy the winter playground of Breckenridge, Colorado and has become a destination event for beer lovers and connoisseurs around the globe.



Known for the caliber of both the event and its participants, the Big Beers Festival showcases the beers of over 150 breweries and importers while offering a gathering place for the best of the best in the industry to convene and play. A unique opportunity to meet and visit with some of the most creative and innovative brewers in the business while enjoying some of the finest beer in the world, Big Beers is an experience not to miss.



Big Beers culinary experiences are hosted throughout the weekend by talented chefs, Brewmasters and brewery Owners.



2018 BIG BEERS FESTIVAL
Belgians & Barleywines Breckenridge

TECHNICAL TRACK SEMINARS
12:00-12:50 pm
"Good Bugs:
Flavor Expression of Fermentation"

Moderator:
Jensen Cummings, Creator, Brewed Food, Denver, CO

Panelists Include:
John Giarratano, Co-Founder, Inland Island Yeast Company
Troy Casey, Founder/Blender, Casey Brewing & Blending Company
Chad Yakobson, Founder/Brewmaster, Crooked Stave Artisan Beer Project
Nile Zacherle, Founder and Brew Master, Mad Fritz Brewing Company

1:15-2:05 pm
"Adventures In Babysitting Barrels"

Andy Parker, Special Projects Manager & Barrel Herder, Avery Brewing Company
Patrick Coombs, Sensory Analyst, Avery Brewing Company

Sponsored by: DRAFT Magazine
Imperial Ballroom



Technical Seminar Track

Good Bugs: Flavor Expression of Fermentation

- #1 Green Bench Phasma Saison
- #2 Blackberry Farm Wild Brett Blend
- #3 Alesong Four Pirates BA Quad in Rum
- #4 Mad Fritz Terroir Series: Napa Ale
- #5 Crooked Stave Bière de Garde
- #6 Casey Seasons Past Farmhouse Ale

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Technical & Sensory educational sessions are offered throughout Big Beers weekend, taught by Brewmasters and distinguished industry figures.



The Big Beers weekend schedule offers a myriad of experiential opportunities.



Big Beers In a Nut Shell:

20th Anniversary January 2020

Each Big Beers Weekend features:

- 3 Food & Beer Pairing Dining Experiences
- 12 Educational Seminars & Workshops
- Welcome Reception & Brewers Reception
- 20+ Affiliated Events Off-Site
- 150+ Participating Breweries & Importers
- 500+ Big, Belgian in Styles or Experimental Beers
- Big Beers, Belgians & Strong Ales Homebrew Competition Judging and Awards Ceremony



Big Beers is a boutique multi-day festival with 1,900 unique attendees over the course of the week. Big Beers provides sponsors with opportunities to engage with a highly cultivated and targeted audience.



Big Beers Survey Highlights*:

- 86% were overnight visitors/guests;
54% stayed 3-5 nights
- 72% state the event was their only reason for coming to area
- 82% are from Colorado and 75 % are Male
- 41% are ages 35 - 44; 31% are ages 25 - 34; 18% ages 45 - 54
- 34% have an income ranging between \$50K - \$100K
- 21% have an income ranging between \$100K and \$150K
- 33% have an income greater than \$150K



*based on survey by Intercept Insight, 1/2016



Big Beers' Commercial Tasting is the highlight of the weekend, offering connection with 1900 participants, over 500 big, Belgian style, or experimental beers, and more than 150 breweries and importers.



**Education.
Charity.
Community.**

*All photo credit to The Brewtography Project